

## ZENKAIKON 2022: PROGRAM BOOK ADVERTISING RESERVATION

### CONTACT INFORMATION

NAME	
ORGANIZATION	
ADDRESS	
PHONE	E-MAIL

**PROGRAM BOOK ADVERTISING** All ads are full color and at least 5000 copies will be printed.

SIZE	COST
QUARTER PAGE [4.25" x 5.5"]	\$125
HALF PAGE [4.25" x 11 or 8.5" x 5.5"]	\$200
FULL PAGE [8.5" x 11"]	\$325
FULL PAGE – INSIDE FRONT/BACK COVER OR BACK OUTSIDE COVER	\$500

### ADDITIONAL COMMENTS/REQUESTS

While we will try our best to honor any requests, they cannot be guaranteed.

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RESERVATION INFORMATION	ARTWORK INFORMATION
<p><b>By e-mail:</b> E-mail <a href="mailto:communications@zenkaikon.org">communications@zenkaikon.org</a> with the completed form. We will send you instructions on sending your payment either via Paypal or postal mail.</p> <p><b>By mail:</b> Mail a copy of this completed form and a check or money order to:</p> <p>Zenkaikon Entertainment, Inc. ATTN: Communications Department PO Box 301 Collingswood, NJ 08108</p>	<p>All artwork must meet the following specifications:</p> <ul style="list-style-type: none"><li>• PDF, EPS, or TIFF in CMYK color mode</li><li>• 300 DPI (to get pixel dimensions, multiply ad size in inches by 300)</li><li>• All important elements of the ad should be at least 0.125" from the edge of the ad (text safety)</li><li>• For full page ads, please also add 0.125" of bleed to all sides of the ad (the dimensions of a full page ad with bleed are 8.75" x 11.25")</li></ul> <p>Email artwork to <a href="mailto:communications@zenkaikon.org">communications@zenkaikon.org</a> by the deadline</p>
<b>PAYMENT DEADLINE: February 1, 2022</b>	<b>ARTWORK DEADLINE: February 7, 2022</b>

### SIGNATURE/DATE

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