

ZENKAIKON 2018: PROGRAM BOOK ADVERTISING RESERVATION

CONTACT INFORMATION

NAME	
ORGANIZATION	
ADDRESS	
PHONE	E-MAIL

PROGRAM BOOK ADVERTISING All ads are full color and at least 5500 copies will be printed.

SIZE	COST
QUARTER PAGE [4.25" x 5.5"]	\$125
HALF PAGE [4.25" x 11 or 8.5" x 5.5"]	\$200
FULL PAGE [8.5" x 11"]	\$325
FULL PAGE – INSIDE FRONT/BACK COVER OR BACK OUTSIDE COVER	\$500

ADDITIONAL COMMENTS/REQUESTS

While we will try our best to honor any requests, they cannot be guaranteed.

RESERVATION INFORMATION	ARTWORK INFORMATION
<p>By e-mail: E-mail communications@zenkaikon.org with the completed form. We will send you instructions on sending your payment either via Paypal or postal mail.</p> <p>By mail: Mail a copy of this completed form and a check or money order to:</p> <p>Zenkaikon Entertainment, Inc. ATTN: Communications Department PO Box 301 Collingswood, NJ 08108</p>	<p>All artwork must meet the following specifications:</p> <ul style="list-style-type: none">• PDF, EPS, or TIFF in CMYK color mode• 300 DPI (to get pixel dimensions, multiply ad size in inches by 300)• All important elements of the ad should be at least 0.125" from the edge of the ad (text safety)• For full page ads, please also add 0.125" of bleed to all sides of the ad (the dimensions of a full page ad with bleed are 8.75" x 11.25") <p>Email artwork to communications@zenkaikon.org by the deadline</p>
PAYMENT DEADLINE: February 15, 2018	ARTWORK DEADLINE: March 1, 2018

SIGNATURE/DATE
