

# PRESS RELEASE

## Meet Zenkaikon at Video Game Expo, GameX, and Video Games Live

**VALLEY FORGE, PENNSYLVANIA -- September 15, 2009:** The staff of Zenkaikon is happy to formally announce their presence at three major upcoming events in the Philadelphia area - gaming conventions Video Game Expo and GameX, and the Video Games Live Concert experience.

Zenkaikon will be sponsoring two anime screening rooms at Video Game Expo, taking place on October 9-11, 2009 at the Pennsylvania Convention Center. Zenkaikon will also be on hand selling anime-themed merchandise, and taking pre-registrations.

Also on October 11, 2009, Zenkaikon will be having a presence at the Video Games Live Concert pre-show festival, taking place at the Kimmel Center for the Performing Arts. Zenkaikon will be screening Anime Music Videos and running trivia contests. In addition, the winner of the Video Games Live cosplay competition will receive a free membership to Zenkaikon 2009.

On October 24, 2009, Zenkaikon cosplayers will be roaming the halls of GameX at the Greater Philadelphia Expo Center. They will also be assisting with the GameX Costume Contest.

The staff of Zenkaikon 2009 looks forward to meeting the attendees of all of these exciting events.

### About Video Game Expo:

VGXPO is one of the premiere gaming destinations on the game industry calendar. Over 24,000 gamers and 55 exhibitors participated in 2008. This year Video Game Expo is bringing back all of the great content that's made VGXPO so much fun for gamers: The Great American Video Game Tournament; Anime and Games Fest; The VGXPO Arcade; Breaking In; Retro Con; and R-Botx Fest. This year they are also adding a new super hero and sci-fi section powered by Wizard World's Comic Con. Also new this year will be their closing night ceremonies - held at the Kimmel Center, and a lifetime achievement award presentation.

<http://www.videogame.net>

### About Video Games Live:

Created by two industry leading video game composers Tommy Tallarico and Jack Wall, Video Games Live (produced under their company Mystical Stone Entertainment, LLC) is the front runner in the field of live game music performance. Video Games Live is an immersive concert event celebration featuring music from the biggest video games of all time. The debut performance launched on July 6th, 2005 at the world famous Hollywood Bowl in Los Angeles with the LA Philharmonic with over 11,000 people in attendance making it the largest video game concert in the world.

<http://www.videogameslive.com>

**About GameX:**

The Games and Media Expo is a national game consumer show and 'pop culture' festival produced by Virtual Rush Gaming, designed to draw from local, regional and national audiences of game players, film and TV fans, comic book buffs and tech enthusiasts.

<http://www.gamexpo.us>

**About Zenkaikon:**

Zenkaikon was formed by the merger of the anime and science fiction convention Zentrancon and the anime convention Kosaikon, both in the Philadelphia area. In 2006, they put on their first event, which was a tremendous success. Zenkaikon will return for its fourth installment on November 7 and 8, 2009, moving into the Radisson Hotel Valley Forge. The convention will feature two days of programming with dealers, artists, panels, performances, gaming, and more. The Zenkaikon staff wishes to thank the many attendees who made the 2008 event such a huge success. They hope to see this trend continue in 2009, and are actively anticipating expansion with larger performance and panel areas, dealer space, and video game rooms.

**Zenkaikon 2009 Membership:**

Pre-registration for Zenkaikon 2009 is currently open.

Registration Rates:

*By October 6:* Saturday \$18.00, Sunday \$15.00, Two Day \$30.00, Two Day VIP \$50

*At Door:* Saturday \$23.00, Sunday \$20.00, Two Day \$40.00, Two Day VIP n/a

*Two day group rates are available.*

*Children under 6 years of age are free.*

Visit <http://www.zenkaikon.com> to pre-register online, as well as to find information on exhibitor space, panel registration, and Zenkaikon rules and regulations. Printable forms for mail-in registrations are also available.