

PRESS RELEASE

Zenkaikon Announces Free Tickets to *Death Note: L, Change the World*

Raffle will take place on April 21, 2009. All pre-registered attendees eligible.

VALLEY FORGE, PENNSYLVANIA -- April 8, 2009: The Zenkaikon Anime Convention in King of Prussia, PA has teamed up with Viz Pictures to give away free tickets to the *Death Note: L, Change the World* Live Action Movie Event on April 29, 2009. To be entered in the raffle, pre-register online for a 2-day pass to Zenkaikon by April 21, 2009. Attendees who have pre-registered before this announcement are also eligible.

There is one (1) pair of tickets available for the 7:30PM showing at:
The Bridge - UPenn
South 40th Street
Philadelphia, PA 19104

There is also one (1) pair of tickets available for the 7:30PM showing at:
United Artists Riverview Plaza
1400 South Columbus Blvd
Philadelphia, PA 19147

To pre-register for Zenkaikon and enter the drawing, visit
<http://www.zenkaikon.com/register.htm>

About the *Death Note: L, Change the World* Live Action Movie Event:

By popular demand, Viz Pictures and NCM Fathom partner again to present *Death Note: L, Change the World* Wednesday, April 29 and Thursday, April 30 at 7:30PM local time in a movie theatre near you.

Death Note: L, Change the World is the third live action event based on the *Death Note* manga franchise. The follow up to *Death Note* and *Death Note II*, *Death Note: L, Change the World* will feature Fathom's first ever subtitled event. The event (in Japanese with English subtitles) will feature exclusive behind-the-scenes footage and interviews of Kenichi Matsuyama (L), Alessandro Juliani (L's English voice actor), and Hideo Nakata (the director).

<http://deathnotefilms.com/L/home.php>

Event Overview

Inspired by the best-selling manga *Death Note*, *Death Note: L, change the World* reveals how the legendary detective "L" spends the final days of his life. Directed by master J-horror filmmaker Hideo Nakata, Kenichi Matsuyama once again stars as L. L has finally solved the "Kira" case in which countless criminals had died under mysterious circumstances, but sacrificed his own life in order to stop Kira, leaving himself with only 23 days left to live. For his final case L goes up against a bio-terrorist group trying to wipe out humanity with a deadly mutated virus ten times more fatal than Ebola. As L tries to

formulate an antidote with a scientist, he must also save the lives of two children who have no one else to turn to. Will L be able to save the world before it's too late? Witness the last 23 days of L.

Don't miss your chance to see *Death Note: L, change the World* larger-than-life on the big screen!

This event is not officially rated but should be treated as equivalent to an "R" rating.

About Zenkaikon:

Zenkaikon was formed by the merger of the anime and sci-fi convention Zentrancon and the anime convention Kosaikon, both in the Philadelphia area. In 2006, they put on their first event, which was a tremendous success. Zenkaikon will return for its fourth installment on November 7 and 8, 2009, moving into the Radisson Hotel Valley Forge. The convention will feature two days of programming with dealers, artists, panels, performances, gaming, and more. The Zenkaikon staff wishes to thank the many attendees who made the 2008 event such a huge success. They hope to see this trend continue in 2009, and are actively anticipating expansion with larger performance and panel areas, dealer space, and video game rooms.

Zenkaikon 2009 Membership:

Pre-registration for Zenkaikon 2009 is currently open.

Registration Rates:

By June 6: One Day (Saturday or Sunday) \$15.00, Two Day \$28.00, Two Day VIP \$48

By October 6: Saturday \$18.00, Sunday \$15.00, Two Day \$30.00, Two Day VIP \$50

At Door: Saturday \$23.00, Sunday \$20.00, Two Day \$40.00, Two Day VIP n/a

Two day group rates are available.

Children under 6 years of age are free.

Visit www.zenkaikon.com to pre-register online, as well as to find information on exhibitor space, panel registration, and Zenkaikon rules and regulations. Printable forms for mail-in registrations are also available.