



Sponsorship Opportunities

Zenkaikon offers a variety of sponsorship levels to provide exposure for your company. Please look over the options proposed below, and choose the one that is right for you. If you find that our offerings do not provide a perfect match for your needs, let us know, and we can customize a sponsorship program for you.

If you are interested in being a sponsor, or if you need any additional information regarding sponsorships, please contact us via e-mail at pr@zenkaikon.com.

Sponsorship Levels

General Sponsor - \$100.00

- Black and white, ¼ page advertisement in the convention program book
- Acknowledgement on our website, including your logo and link

Bronze Sponsor - \$250.00

- Black and white, ½ page advertisement in the convention program book
- Acknowledgement on our website, including your logo and link
- Your banner or advertisement displayed at the convention

Silver Sponsor - \$500.00

- Color advertisement on the back or inside cover of the convention booklet
- Acknowledgement on our website, including your logo and link
- Your banner or advertisement displayed at the convention

Other Sponsorships Opportunities

Giveaway Bags

Registration bags with your company logo will be distributed to all attendees, and provide maximum visibility for your company during and after the event. Your company will handle the cost, production, and shipment of this item with final approval from Zenkaikon management.

Badge Lanyards

Badge lanyards containing your logo will be distributed to all attendees. Your company handles the cost, production, and shipment of this item with final approval from Zenkaikon management.

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Signage

Convention signage containing your logo and the Zenkaikon logo will be posted in all high-traffic areas. Your company handles the cost, production, and shipment of this item with final approval from Zenkaikon management. More permanent room designation signs (i.e. vertical banners with stands for Main Events, Artist's Alley, Vendor's Hall, Video Room 1, Video Room 2, Panel 1, Panel 2, Video Gaming, etc.) will be retained and used multiple years.

Prizes

We accept donations of prizes to be given out to winners of various tournaments and contests held by Zenkaikon. Donors will be credited when the prize is awarded, and listed in the program book as a donor. Significant donations of prizes may also result in additional advertising opportunities at the corresponding amount of the donation requirements for Standard Sponsorship levels.